



VICE CHANCELLOR, STUDENT AFFAIRS
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October 20, 2008

Dear Members of the UCR Campus Community:

The UCR campus will celebrate National Collegiate Alcohol Awareness Week from October 20-24, under the theme of: **"Be Wiser: Wise People Make Wise Choices . . . Choose Wisely."** This campaign, sponsored by the Golden ARCHES Peer Education Program, will be celebrated with information tables, promotional items carrying educational messages and resources, educational workshops and discussions, and interactive activities to help reinforce these messages. We encourage you to actively participate in these activities to not only educate yourselves, but also to find ways to effectively look out for and take care of each other, as we strive for a safe and supportive campus environment.

We certainly understand and support that socializing can be an integral part of the collegiate environment and experience, and alcohol may or may not be part of your social activities. While socializing wisely and responsibly can certainly enhance your experience, socializing unwisely and irresponsibly can also ruin that experience. As a campus, we are proud to be an integral and positive part of the Riverside and Inland Empire community, and we all have a responsibility to ensure that our choices and behaviors represent that sense of pride. With this in mind, we want to inform you that through a statewide project (Safer California Universities Project) and a collaborative effort between the campus and city police departments, there will be increased enforcement operations to ensure that off-campus parties are kept under control. The increased enforcement will come in three forms:

1. **Party Patrols:** campus and city police will increase their patrols in neighborhoods surrounding the campus.
2. **Compliance Checks:** campus and city police will increase efforts to make sure retailers who sell alcohol are doing so within the limits of the law (i.e. checking ID, not serving/selling to underage customers, not over-serving customers, etc.)
3. **DUI Checkpoints:** campus and city police will jointly facilitate more sobriety checkpoints near the campus and throughout Riverside.

By this time, we all know about the tragedies that can result from unwise choices around alcohol, and that alcohol abuse is a serious societal problem. But together, we can make our campus and local community a fun and safe place to live and socialize responsibly. We are very proud of the nationally acclaimed programs we have to educate and raise awareness on our campus, and the data that clearly supports that most UCR students make healthy choices. But mostly, we are proud of YOU, the students and members of the community that make those choices and decisions. Let's all make a commitment to our collective responsibility, and work together in continuing that trend and keep our campus safe. Have a great year, and remember . . . choose wisely!

Sincerely,

Handwritten signature of James W. Sandoval in black ink.

James W. Sandoval
Vice Chancellor, Student Affairs

Handwritten signature of Doug Everhart in black ink.

Doug Everhart
Coordinator, Health & Wellness Education Programs